



# allister frost

## FUTURE READY MINDSET

activator + speaker

# Get *ReadyAlready*<sup>TM</sup> for a World of Change

### RAVE REVIEWS

"Allister scored 4.97 out of 5; the highest speaker rating we've ever had. Attendees were amazed with the energy, creativity, and his hands-on approach."

Helena Fuker, HURA Croatia

"Allister did a fabulous job! We've heard rave reviews and are thrilled with the impact of his message."

Tracy Sheridan, Autodesk USA

"Just the high energy start we needed! It was great to see so much discussion going on."

Claire Stibbon, UK Sport & Team GB

### WHO IS ALLISTER?

Allister Frost was Microsoft's first ever Head of Digital Marketing Strategy and is a sought-after keynote speaker at company conferences and industry events around the world.

He has experienced the highs and lows of digital transformation, and now he shares his unique perspective on how to thrive in an exciting, but radically different future.

Allister's mission is to give everyone the daily habits and lifelong focus to become future-ready for life.



### ALLISTER REVEALS HOW TO:

- Go beyond "why" to something that's uniquely you
- Bridge the gap to tomorrow with your *thing*
- Learn then decide what's most important for you
- Release the genius of your beginner's mind
- Shake up the status quo with non-obvious thinking
- Collaborate and communicate boldly to kick-start an unstoppable growth cycle with colleagues

### KEY MESSAGES

Why your comfort zone will be the enemy of your future

How to turbocharge change with a Personal Mission

Why naïve curiosity accelerates your change velocity

Become indispensable in the workforce by exploiting **three human superpowers** that no future technology will ever be able to beat!



### WHAT IS A FUTURE READY MINDSET?

With change hurtling relentlessly towards us, we need switched on, ambitious, future-facing people to help us navigate towards fresh growth opportunities in our technology-driven world.

But, worryingly, a study by Gartner found that 58% of workers say they feel they need new skills just to get their existing jobs done, and 80% feel poorly prepared for the future. It's time for better!

In his inspiring talks and masterclasses, former Microsoft leader, Allister Frost, shares an upbeat outlook for the future and his revolutionary and easy-to-master ReadyAlready® Growth Cycle to help leaders and teams cultivate a future ready mindset for long-term success.

And, perhaps surprisingly, the key to winning tomorrow lies in improving some joyfully low-tech, human skills like curiosity, creativity, and believing in the magic of the possible.

- ON STAGE
- ON SCREEN
- ON DEMAND



To check Allister's availability on your event date, contact:  
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