

2023 WINNER  
THE  
**SPEAKER**  
AWARDS



# allister frost

## FUTURE READY MINDSET

### EXPERT & KEYNOTE SPEAKER

# ReadyAlready!

## A guide to winning in a world of change

### RAVE REVIEWS

"Allister scored 4.97 out of 5; the highest speaker rating we've ever had. Attendees were amazed with the energy, creativity, and his hands-on approach."

Helena Fuker, HURA Croatia

"Allister did a fabulous job! We've heard rave reviews and are thrilled with the impact of his message."

Tracy Sheridan, Autodesk USA

"Just the high energy start we needed! It was great to see so much discussion going on."

Claire Stibbon, UK Sport & Team GB

### WHO IS ALLISTER?

Microsoft's first ever Head of Digital Marketing Strategy, Allister Frost is a sought-after keynote speaker at business conferences and company events around the world.

He has experienced the highs and lows of digital transformation, and now shares his unique perspective on how to thrive in an exciting, but radically different future.

Allister's mission is to give everyone the daily habits and lifelong focus to become future ready for life.



### KEY MESSAGES

*You're ReadyAlready!™*

*Make time for your beginner's mind*

*Extra velocity comes from curiosity*

*Your change requires \*you\* to change*



### ALLISTER REVEALS:

- How to find your "Thing"
- Ways to decide what's right for your future
- How to unlock quick wins with an open mind
- Ways to outsmart the future with creativity
- How to spark an unstoppable cycle of growth and positive change

### WHAT'S A FUTURE READY MINDSET?

With change hurtling relentlessly towards us, we need switched on, ambitious, future-facing people to help us navigate towards fresh growth opportunities in our technology-driven world.

Worryingly, a recent study by Gartner found that 58% of workers say they need new skills just to get their existing jobs done, and 80% feel poorly prepared for the future. We can all do better!

In his inspiring talks and masterclasses, former Microsoft leader, Allister Frost, shares an upbeat outlook for the future and his powerful **ReadyAlready! Cycle** to cultivate a future ready mindset for long-term growth and success.

And, surprisingly, the key to winning tomorrow often lies in improving some joyfully low-tech, human skills like curiosity, open-mindedness, and rediscovering a sense of wonder in the magic of the possible.

ON STAGE ON SCREEN ON DEMAND

PLAY VIDEO



To check availability to perform at your event, email:  
**bookings@allisterspeaks.com**